Collection Notification Statement - Mobile app interactions



Collection Notice Statement

Essence Communities Pty Ltd ACN 639 543 740 (**Essence Communities**, **we**, **our** or **us**) are committed to protecting the privacy of individuals and their personal information (as defined in the *Privacy Act 1988* (Cth) (**Privacy Act**).

Please read this carefully as it will have important consequences for you in relation to the collection, use and disclosure of your personal information provided to Essence Communities.

You understand that:

- Essence Communities is collecting your personal information. You can contact us by email at info@essencecommunities.com.au, or you can write to us at Level 22, 100 Creek Street, Brisbane, Qld, 4001 Australia.
- 2. Wherever possible, we will collect your personal information directly from you. In some circumstances, we may (or may be required to) collect Personal Information from third parties.
- 3. The purposes of Essence Communities collecting your personal information includes but is not limited to:
 - (a) enable and personalise your use of this mobile application (App);
 - (b) processing requests you may make through the App, such as requesting a service or registering for an activity, and providing you with support relating to that service or activity;
 - (c) if applicable, processing your rent payments or other payments in connection with your residence, or use of services or bookings offered by or through us; and
 - (d) providing you with marketing materials communications concerning upcoming events we consider may be of interest to you; and

and you agree to your personal information being collected and used for, and in connection with, these purposes and any other purposes as described in our Privacy Policy.

- In some instances, we may collect personal information from you which you have voluntarily provided but which is unsolicited. To the extent reasonable, we will delete or de-identify any unsolicited personal information. However, due to the nature of our IT system, if you use our IT system to send or receive personal emails we will be unable to remove any personal information which is backed up and stored on our servers. You acknowledge and you agree to your personal information being collected and stored by us.
- If we do not collect this personal information in connection with the purposes in paragraph 2, we may not be able to assist you with your rental or tenancy application at properties which we manage.
- 6. Your personal information may be disclosed to the following classes of people and organisations for the purposes in paragraph 2:
 - (a) us, our personnel and affiliates;
 - (b) property owners on behalf of whom we provide build-to-rent operations;
 - our third party service providers such as marketing, communications, event coordination and hire, payment processing providers, and IT suppliers who assist us in delivering our services;
 - (d) medical or health service providers that are required to assist you in the case of a medical or health emergency; and
 - (e) other disclosures as required by law.

Collection Notification Statement – Mobile app interactions



- 7. It is possible that some of the information collected for the purpose of your residence at properties we manage may be disclosed to our affiliates or service providers outside of Australia. You consent to your information being disclosed to a destination outside Australia or for this purpose, and you understand and acknowledge that the Australian Privacy Principle 8.1 will not apply to such disclosures of your personal information.
- 8. Our Privacy Policy sets out the process as to how you can access and correct any of your personal information collected for the purposes outlined in paragraph 2, as well as to how you can make a complaint if you believe we have breached the Privacy Law in the handling of your personal information. Our Privacy Policy is available at essencecommunities.com.au or you can request a copy from us at the contact details in item 1 above.

By using the App, you indicate that you have read this collection statement and acknowledge that your personal information will be collected, used and disclosed in accordance with it and as otherwise detailed in our Privacy Policy; and to the extent necessary, you give your voluntary express consent to us collecting, using, storing, disclosing and disposing of your personal information in this manner.

Consent to use images and recordings

By participating in our activities, you indicate your agreement that we (including our employees, officers, agents or contractors) may:

- (a) take or make images or recordings of you, whether sound, digital or otherwise (**Recordings**) during your participation in our activities;
- (b) use, modify or adapt, publish or reproduce the Recordings in any form (in whole or in part) and by any medium, for public relations, promotions, commercial and advertising purposes (**Promotional Materials**); and
- (c) retain or store the Recordings (including those incorporated into Promotional Materials), in hard copy or digitally,

and that the above rights granted in items (a)-(c) above are perpetual and that you are not entitled to any payment, royalty or other consideration (whether monetary or otherwise) in connection with the making, use or storage of the Recordings.